



SFG Wealth Advisors, LLC  
(IARD#: 307368)

Main Office:  
705 W. Azeele Street  
Tampa, FL 33606

Main Business Phone:  
(813) 251-9095

Website:  
[www.sfgtampa.com](http://www.sfgtampa.com)

***Form ADV Part 2B – Brochure Supplement  
for the Advisory Representatives of SFG Wealth Advisors LLC***

**September 28, 2021**

All Advisory Representatives of SFG Wealth Advisors LLC are located in the Tampa office and can be reached at (813) 251-9095.

This Brochure provides information about the qualifications and background of the registered investment adviser representative listed above. This brochure is a supplement to SFG Wealth Advisors LLC's firm disclosure brochure which you should have received as well. If the reader has any questions about the contents of this Brochure, please contact the Chief Compliance Officer via telephone at (813) 251-9095. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Additional information about SFG Wealth Advisors LLC and its registered investment adviser representatives can be found on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

Registration as an investment adviser representative does not imply any level of skill or training. The oral and written communication of an adviser provides information about which a prospective client might determine to hire or retain an adviser.

**B. Donald Snyder, MBA, CFP<sup>®</sup>, CKA<sup>®</sup>**  
**(CRD# 4303557) (Born: 1966)**

**Item 2 – Educational Background and Business Experience**

Formal Education since High School:

Nova Southeastern University, 1991, M.B.A. (Intl. Studies)  
Stetson University, 1988, B.B.A. (Marketing)

Business Background:

*SFG Wealth Advisors LLC* 2020 – Present  
Managing Member, Advisor Representative

*The Strategic Financial Alliance Inc./  
Snyder Financial Group* 2012 – Present  
Registered Representative & Investment Adviser

*Pacific West Securities, Inc.* 2005 – 2012  
Registered Representative & Investment Adviser

H. Beck / Capital Financial Group 2000 - 2005  
Registered Representative & Investment Advisor

Professional Designations:

**CFP<sup>®</sup> – Certified Financial Planner™**

CERTIFIED FINANCIAL PLANNER™, CFP<sup>®</sup> and federally registered CFP (with flame design) marks (collectively, the “CFP<sup>®</sup> marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP<sup>®</sup> certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP<sup>®</sup> certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. To attain the right to use the CFP<sup>®</sup> marks, an individual must satisfactorily fulfill the following requirements (i) Bachelor’s Degree (or higher) from an accredited college university; (ii) Three years of full-time personal financial planning experience; (iii) Completion of a comprehensive program of study; (iv) Successful passing of a 10-hour exam; and, (v) Consent to be bound by the Standards of Professional Conduct, the ethical and practice standards for CFP<sup>®</sup> professionals. After certification, continued use of the designation mandates 30 hours of continuing education every two years and on-going commitment to the ethics and practice standards.

**CKA<sup>®</sup> – Certified Kingdom Advisor™**

The CKA designation is issued by the Kingdom Advisors, Inc. A CKA is a disciple of Christ who has committed to be a person of character who, from a biblical worldview, serves clients with biblical financial advice in order to properly steward the resources entrusted to them. All candidates must complete the Kingdom

Advisors core training and examination, sign a “Statement of Faith,” obtain a letter of reference from pastor or member of pastoral staff, a signed statement of personal stewardship and two client references. A CKA<sup>®</sup> professional candidate must have 10 years full-time experience OR hold one of the following designations: CFP<sup>®</sup>, ChFC<sup>®</sup>, CPA/PFS, CFA<sup>®</sup>, CIMA, or AAMS<sup>®</sup>. Continued use of the designation requires ten hours of Kingdom Advisors continuing education credits annually. You can search for your advisers on the CKA website to confirm the criteria has been met: <https://www.kingdomadvisors.org/map.asp>

**Item 3 – Disciplinary Information**

Mr. Snyder has not been the subject of any legal or disciplinary event.

**Item 4 – Other Business Activities**

Mr. Snyder is a registered representative of The Strategic Financial Alliance, a registered broker-dealer, doing business as the Snyder Financial Group.

Mr. Snyder is also a licensed insurance agent and may offer insurance products and services through unaffiliated insurance companies.

**Item 5 – Additional Compensation**

As a registered representative and licensed insurance agent, Mr. Snyder earns commissions or other compensation from the sales of securities and insurance products or services. If your accounts are placed with the broker/dealer, Mr. Snyder may receive compensation in the form of commissions, or a portion of the internal expenses charged by a mutual fund (12b-1 fees) instead of an advisory fee. He may receive benefits such as assistance with marketing from product sponsors, participation in sponsored conferences based on the amounts of commissions and compensation he has earned from the sale of these products.

This additional compensation may present a conflict of interest because it creates an incentive to recommend certain investments over others that may not offer similar compensation. You are not obligated to conduct business with Mr. Snyder in his capacity as a registered representative.

**Item 6 – Supervision**

Mr. Snyder is the Managing Member of SFG Wealth. He is bound by the firm’s Code of Ethics, its Compliance Procedures, the Standards of Professional Conduct, and the investment advisory agreements with each client. His personal trading accounts are reviewed by Ryan Johns, CCO who can be reached at (813) 251-9095.

**Item 7 – Requirements for State-Registered Advisers**

Mr. Snyder has not been the subject of any arbitration claims, other proceedings or bankruptcy petition in the past 10 years.

# Ryan L. Johns

**(CRD# 5153217)**

**(Born: 1980)**

## Item 2 – Educational Background and Business Experience

### Formal Education since High School:

Stetson University, 2007, M.B.A.  
Stetson University College of Law, 2007, Juris Doctorate  
Florida State University, 2003, BS (Accounting)

### Business Background:

*SFG Wealth Advisors LLC* 2020 – Present  
Chief Compliance Officer, Advisor Representative

*The Strategic Financial Alliance Inc./  
Snyder Financial Group* 2014 – Present  
Registered Representative & Investment Adviser

*Integrity Neurodiagnostic LLC* 2013 – 2014  
Manager, Business Development

*Kubicki Draper, P.A.* 2008 – 2013  
Attorney

*Hightower & Partners* 2007 – 2008  
Attorney

## Item 3 – Disciplinary Information

Mr. Johns has not been the subject of any legal or disciplinary event.

## Item 4 – Other Business Activities

Mr. Johns is a registered representative of The Strategic Financial Alliance, a registered broker-dealer, doing business as the Snyder Financial Group. Mr. Johns is also a licensed insurance agent and may offer insurance products and services through unaffiliated insurance companies. As a licensed attorney, he may provide legal services outside of his work with SFG Wealth Advisors, Snyder Financial Group, and The Strategic Financial Alliance.

## Item 5 – Additional Compensation

As a registered representative, Mr. Johns earns commissions or other compensation from the sales of securities products or services. If your accounts are placed with the broker/dealer, Mr. Johns may receive compensation in the form of commissions, or a portion of the internal expenses charged by

a mutual fund (12b-1 fees) instead of an advisory fee. He may receive benefits such as assistance with marketing from product sponsors, participation in sponsored conferences based on the amounts of commissions and compensation he has earned from the sale of these products.

This additional compensation may present a conflict of interest because it creates an incentive to recommend certain investments over others that may not offer similar compensation. You are not obligated to conduct business with Mr. Johns in his capacity as a registered representative.

## Item 6 – Supervision

Mr. Johns advisory activities are supervised by B. Donald Snyder, Managing Member of SFG Wealth. Mr. Snyder can be reached at (813) 251-9095. Mr. Johns is bound by the firm's Code of Ethics, its Compliance Procedures, the Standards of Professional Conduct, and the investment advisory agreements with each client. His personal trading accounts are reviewed by Mr. B. Donald Snyder, Managing Member, who can be reached at (813) 251-9095.

## Item 7 – Requirements for State-Registered Advisers

Mr. Johns has not been the subject of any arbitration claims, other proceedings or bankruptcy petition in the past 10 years.

**Bruce D. Snyder, CKA®**  
**(CRD# 819076) (Born: 1945)**

**Item 2 – Educational Background and Business Experience**

Formal Education since High School:

Indiana Central College, 1967

Business Background:

*SFG Wealth Advisors LLC* 2020 – Present  
Owner & Investment Adviser

*Snyder Financial Group* 1995 – Present  
Owner & Insurance Agent

*The Strategic Financial Alliance, Inc.* 2012 – 2019  
Registered Representative

*Pacific West Securities, Inc.* 2005 – 2012  
Registered Representative

*Pacific West Financial Consultants, Inc.* 2005 – 2012  
Investment Adviser

*H. Beck / Capital Financial Group* 1996 – 2005  
Registered Representative & Investment Adviser

Professional Designations:

**CKA® – Certified Kingdom Advisor™**

The CKA designation is issued by the Kingdom Advisors, Inc. A CKA is a disciple of Christ who has committed to be a person of character who, from a biblical worldview, serves clients with biblical financial advice in order to properly steward the resources entrusted to them. All candidates must complete the Kingdom Advisors core training and examination sign a “Statement of Faith,” obtain a letter of reference from pastor or member of pastoral staff, a signed statement of personal stewardship, and two client references. A CKA® professional candidate must have 10 years full-time experience OR hold one of the following designations: CFP®, ChFC®, CPA/PFS, CFA®, CIMA, or AAMS®. Continued use of the designation requires ten hours of Kingdom Advisors continuing education credits annually. You can search for your advisers on the CKA website to confirm the criteria has been met: <https://www.kingdomadvisors.org/map.asp>

**Item 3 – Disciplinary Information**

Mr. Snyder has not been the subject of any legal or disciplinary event.

**Item 4 – Other Business Activities**

Mr. Snyder has no outside business activities to report.

**Item 5 – Additional Compensation**

Mr. Snyder has no additional compensation to report.

**Item 6 – Supervision**

Mr. Snyder is an Advisory Representative of SFG Wealth. His advisory activities are supervised by B. Donald Snyder, Managing Member of SFG Wealth. Mr. Snyder can be reached at (813) 251-9095. Mr. Snyder is bound by the firm’s Code of Ethics, its Compliance Procedures, the Standards of Professional Conduct, and the investment advisory agreements with each client. His personal trading accounts are reviewed by Ryan Johns, CCO who can be reached at (813) 251-9095.

**Item 7 – Requirements for State-Registered Advisers**

Mr. Snyder has not been the subject of any arbitration claims, other proceedings, or bankruptcy petition.